

**Massachusetts Energy Efficiency Advisory Council**  
 Meeting Minutes (DRAFT)  
 Tuesday, December 13, 2011

**Councilors Present:**

<b>Voting</b>	<b>Present (designee)</b>	<b>Non-Voting</b>	<b>Present (designee)</b>
James Colman	Nancy Seidman	Elizabeth Cellucci	X
Martha Coakley	Danielle Rathbun	James Carey	X
Penn Loh	X	Penni Conner	Frank Gundal
Mark Sylvia	Tina Halfpenny	Alisha Frazee	
Debra Hall	X	Kevin Galligan	X
Charles Harak		George Gantz	Tom Palma
Elliot Jacobson	Peter Wingate	John Ghiloni	
Jeremy McDiarmid	X	Paul Gromer	X
Rick Mattila	X	Andrew Newman	
Robert Rio	X	Richard Oswald	X
Deirdre Manning	X	Michael Sommer	X
		Carol White	X

DOER: Steve Venezia

Consultants: Jeff Schlegel, Eric Belliveau, John Livermore

**Present:**

Darlene Lombos  
 Fran Cummings  
 Bill Stack  
 Others...

Margaret Downey  
 Marc Breslow  
 Crystal Beauregard

Sam Nutter  
 Emmett Lyne  
 Thomas Piper

**I. Public Comment**

Tina convened the meeting at 2:04pm. Several participants in the Chelsea and Chinatown community mobilization pilots spoke during the public comment period in support of the respective initiatives. Common themes expressed included: the value of a trusted community organizer to provide program guidance, translation, and pre-weatherization assistance.

**II. General Updates**

Halfpenny provided the Council with updates on several key issues. She noted that the previous Thursday's EEAC Executive Committee meeting minutes would be posted on the Council website.

Halfpenny reported that there would be a special meeting on December 20<sup>th</sup>, 10:30-11:30am, to discuss approval of the RFR for Council Funding of Market and Economic Analysis, which is intended to help inform the next 3-year plan. She noted that DOER issued the RFR on December 2<sup>nd</sup> on behalf of the Council. Because it is Council funding,

she explained, a Council vote is needed to authorize. She noted that a quorum of at least six councilors would be needed to approve funding.

Halfpenny discussed the DPU's Notice of Investigation. She noted that the two main issues are carbon costs and savings calculations; two important issues to get a handle on in advance of developing the next 3-year plans. McDiarmid proposed sending a Council letter to the DPU this week requesting a procedural conference and technical session. Venezia noted that the draft letter does note that comments due on the Jan 11<sup>th</sup> and the Council meets once a month. Halfpenny explained that the letter would go out tomorrow, and she reviewed the letter on the projection screen with the Council. Rathbun walked the Council through the main points in the letter and, with McDiarmid, made two minor edits. Diarmid moved to consider the letter as amended; Rathbun seconded. The vote resulted in unanimous Council approval.

Venezia updated the Council on Mid-Term Modifications (MTMs) and DPU Proceeding Status. He noted that we are still waiting on DPU 2011 order, that there is no new news yet on 2012. We will know more soon. Rathbun noted that DPU has scheduled discovery in the past week for many of the PAs. A discussion then took place among the Councilors about potentially streamlining the process. Gromer and McDiarmid agreed to caucus off-line and make a proposal at the next EEAC meeting.

Halfpenny gave an update on the schedule for the next 3-Year Plans. She explained there are several efforts going on simultaneously: DOER economic assessment, NGRID/NSTAR effort, and Council consultants working to review EM&V results and pull out quantitative results. She noted that more information would be coming soon.

Belliveau gave an update on EM&V review. He explained that the Council consultants are taking the matrix of completed EM&V studies, along with the Point 360 study results, and consolidating the information to make it digestible for the Council. He noted that there would be more information coming soon.

White updated the Council on the National Grid/NStar Market Assessment. She noted anticipating soon being able to share information with other PAs, and the potentially providing a formal presentation on the study at the February Council meeting.

### III. Vote on Consultant Team RFR

The Council Consultants were asked to leave the room for this portion of the meeting. The Council approved the selection of the Optimal Consulting team.

### IV. January Public Meeting

Halfpenny proposed to replace the January EEAC meeting with an open public meeting – broken out into Residential and C&I – in order for the Council to receive input from stakeholders. She said that RSVPs and written comments would be encouraged. Several Councilors expressed support for the idea. Venezia noted that the meeting format would allow for some routine business at the beginning of the meeting, and then there would be two 90-min segments – one for Res and one for C&I – with a time limit for speakers.

Halfpenny floated the idea of bringing in a stenographer to record all comments. Loh expressed the need to be clear about what happens to the stakeholder input, and suggested defining a process for discussing and possibly incorporating ideas that might have legs. Venezia commented that it would be tough to anticipate until we hear what the input is. Halfpenny noted that it would be helpful to have the Council put together a Priorities resolution for the next 3-year plan, similar to the one for the initial 3-year plan.

#### V. Consultant Monthly Report

This agenda item was skipped.

#### VI. ISO-NE

Halfpenny introduced Eric Winkler, ISO project manager, who presented the Council with a set of slides (posted on EEAC website) giving an overview of the New England energy efficiency and capacity planning process. He explained that ISO manages all electric DSM resources in the six New England states, and that about 1/3 of electric energy is provided by DSM, a much larger percentage of DSM resources than other areas. Winkler noted key figures for the summer of 2006, Total capacity: 32,000 MWh; Peak: 28,000 MWh. He noted that ISO also manages the forward capacity market, where energy efficiency competes with generation for capacity payments. He explained that ISO is involved in developing an energy efficiency forecast using, in part, the following formula:  $MW = \$ * \% \text{ Spent} * MWh/\$ * \text{Realization Rate} * MW/MWh$

Galligan thanked Winkler for keeping the presentation high level, and for the major progress ISO has made.

#### VII. Community Mobilization Initiatives

Halfpenny introduced Darlene Lombos of the Green Justice Coalition, who gave an overview of GJC goals: 1) access to EE programs, 2) local access to jobs, 3) jobs with good standards. Lombos introduced Mindy Fried and Madeleine Taylor of Arbor Consulting Partners, who presented a set of slides summarizing the results of the GJC Community Mobilization Initiative. One of the major themes was that Pre-Weatherization is a huge barrier to energy efficiency in the target communities. Some of the recommendations included:

- Fund CBOs for outreach and education
- Engage community Partners in decision making
- Create an effective pipeline (need to address Pre-Weatherization)
- Provide support based on needs
- Fund programs for HTR/HTS communities
- Create a user-friendly data tracking tool
- Expand definitions of cost-effectiveness
- Clarify stakeholder roles going forward
- Share information to improve efficiency of outreach

Lombos explained that the goal is not to create CMI's all over the state, but to take the lessons of these pilots and integrate them into the 3-year plan where it makes sense.

Halfpenny thanked Lombos and GJC for all of the work.

Kalia Lydgate, green jobs specialist, and Tray {last name unclear}, outreach and data manager, presented a set of slides giving an overview of the New Bedford Community Mobilization Initiative. They explained that New Bedford was the first CMI to launch, and that the cornerstone was the partnerships: NSTAR, CSG, YouthBuild, Marion Institute, and the POWER project. They noted that the initiative strengthening relationships between City and community, and utilized existing social networks. Some of the outreach strategies included: Door to door outreach, Community events: Bio-Action Block Party, and House Parties where successful customers would throw a party for neighbors (prospective customers). All worked together to help create a “culture of participation.” They noted that the small business segment was the most successful. They also noted that residential pre-weatherization issues were a major roadblock to getting energy efficiency measures installed. Some of the ideas to address Pre-Weatherization barriers included:

- Facilitate partnerships with local contractors, negotiate lower prices through volume.
- Seek out grants and other resources to improve value proposition to customers who need it most
- Make it easier for residents to get from point A to B.
- Understand stress points in process where residents are most likely to “drop out”, provide support.

They noted that the pilot concluded in late Spring 2011, which led to a scaled up version of the initiative called New Bedford Energy Now, a 5-year program to integrate all available energy efficiency resources.

#### VIII. Q3 Quarterly Reports, (Quantitative)

White presented a set of slides addressing 2011 PA performance year-to-date (monthly dashboard) and an end-of-year forecast. She explained the results through October, in addition to end-of-year projections, which are yet adjusted by evaluation results.

White noted that challenges exist in the new construction market, with most EE activity occurring in existing built space. She explained that ARRA dollars need to be spent by April 1, 2012, and that after that there will be a lot more focus on making use of utility EE dollars. White noted that the PAs may not be quite as close on lifetime savings as on annual savings, due to the 1-year measure life on residential behavioral programs. A discussion took place about the huge hockey stick in both electric and gas, particularly in C&I. It was noted that the lift in the last two months of the year is huge, and is much more optimistic than last month. Schlegel displayed a slide showing 2011 YTD Electric Annual Savings as % of Goal, and noted an almost doubling of savings between end of October and the end of the year. It’s a rocket ship, he pointed out, not a hockey stick.

IX. Halfpenny thanked everyone, wished them happy holidays, and moved to adjourn the meeting at 5:06pm.